

apprize^{.mobi}

DELIVERING PROVEN RESULTS



www.apprize.mobi

WHAT IS APPRIZE?

Apprize is a premium online marketing company with years of experience. During the years, the mobile advertising market has evolved in a significant way and it is now a must have channel for all. Here we offer solutions for both advertisers and publishers, making their mobile experience great and worthwhile.

Our everyday mission is to make the mobile world more accessible and profitable for our partners, while offering the latest technology and proven techniques for promising results. We combine great skills, experience and enthusiasm, which make Apprize a major player in the mobile advertising market.



BECOME A PREMIUM ADVERTISER!

As an advertiser you need to know not only how to reach your users, but more importantly, where to reach them so your message will be most effective. Apprize offers multiple solutions for all types of advertisers, and help increase brand engagement through a captive audience. If you have an app, service or product that you wish to promote directly to your customers hands, Apprize can do it better, simpler and faster.

With our advanced tracking and optimization tools you can easily reach your exact target market and achieve a more accurate market segmentation. Take advantage of Apprize unique technological tools such as our Web2Mobile services, Mobile OfferWall and flexible integration.

As an Apprize advertiser you can enjoy our **Premium Services** and promote your products with an elite affiliate network for CPA campaigns, or enjoy our premium mobile traffic for CPC and CPM campaigns.

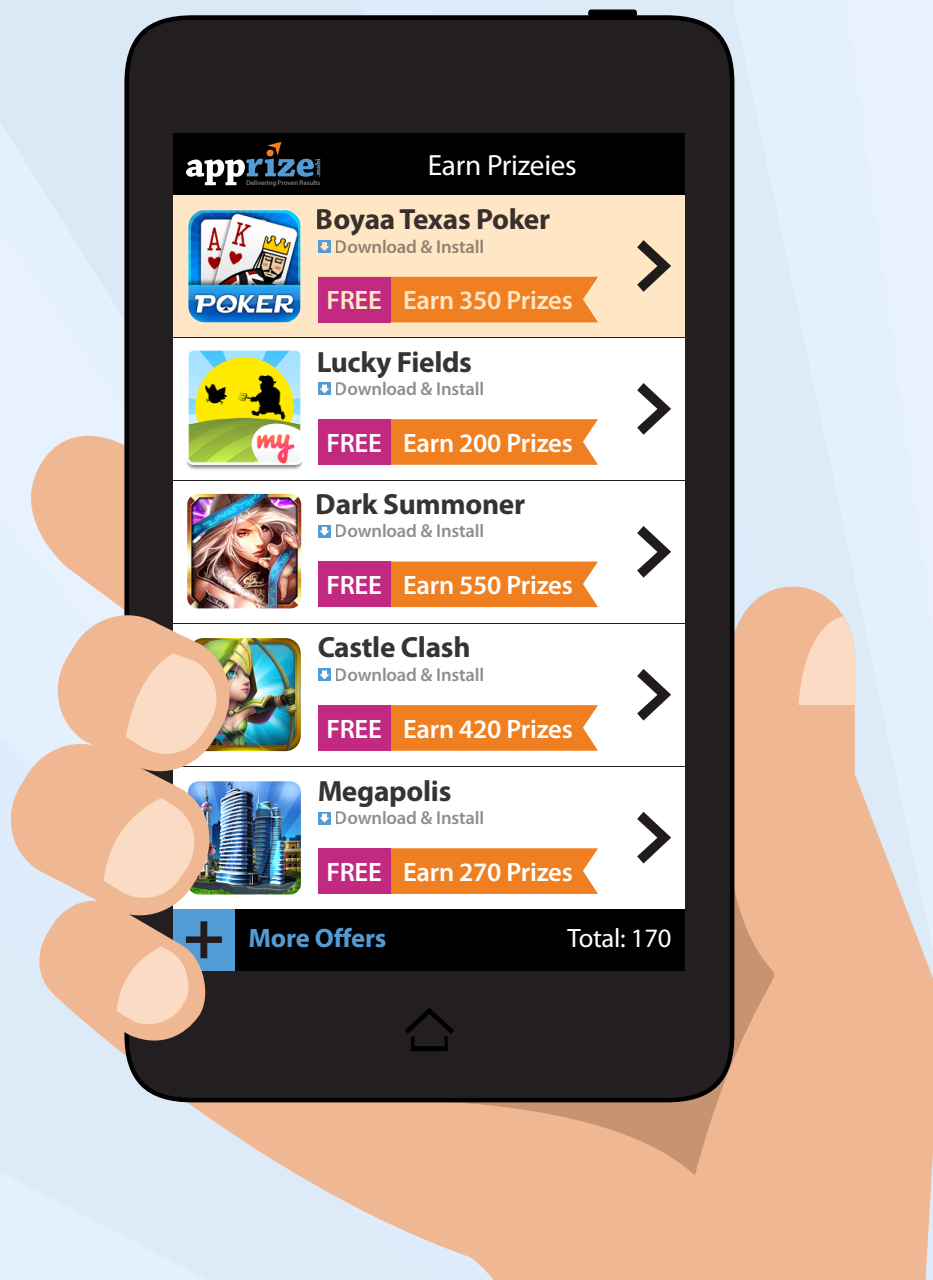
WE PICK THE BEST BRANDS FOR BEST RESULTS



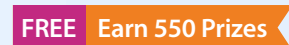
WHAT IS PRIZE WALL?

In today's market, mobile users are mainly engaged with games and applications and are motivated by opportunities to achieve virtual goods. An incentive campaign is a simple and easy way to attract users. The incentive promotion leads to a much higher conversion rate and is preferred by most publishers.

This is the most popular campaign solution today. **Most companies give you what you need. We give you what you want (and what you need).** Great offers, sophisticated optimization tools, advanced targeting, various payment solutions, easy integration, real-time reports and analytics and much more.



The Prize Wall is one of the most popular mobile users engagement solution.



You can promote your applications along brand applications and increase your downloads per day.



We give users an incentive for downloading applications in the form of virtual coins they can utilize later on.

WHAT IS WEB2MOB?

In order to supply you with the best opportunity available, Apprize utilizes one of the most popular technological developments today - the QR code. We will place the QR codes on leading websites allowing users to download your app with a click of a button.

This is a simple and popular method for delivering apps to users.



Scan the QR code or download directly via SMS, Email or download button.

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Get a unique download link that you can easily use to download the app.

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Now you have the app on your device and you can start having fun.

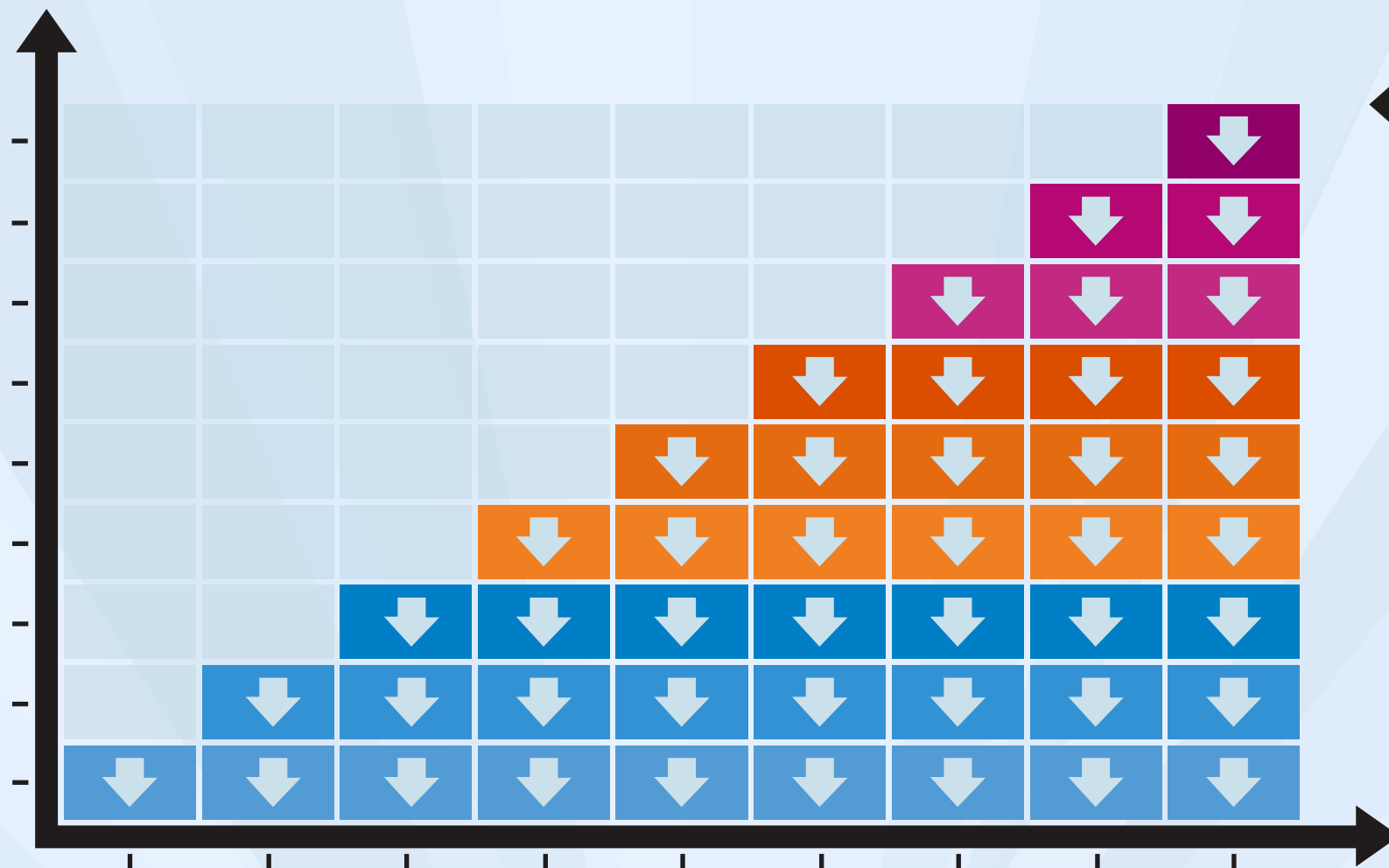
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WHAT IS HIGH VOLUME CAPABILITIES?

As an application developer you want to earn the most you can from your app. Apprize can supply you with risk free advertising, allowing you to get real results per your investment. All our Traffic is sold on CPI and CPD - no more paying for CPC and CPM.

We know how to handle high volume downloads and installs across the most popular platforms.

A high rate
of ROI

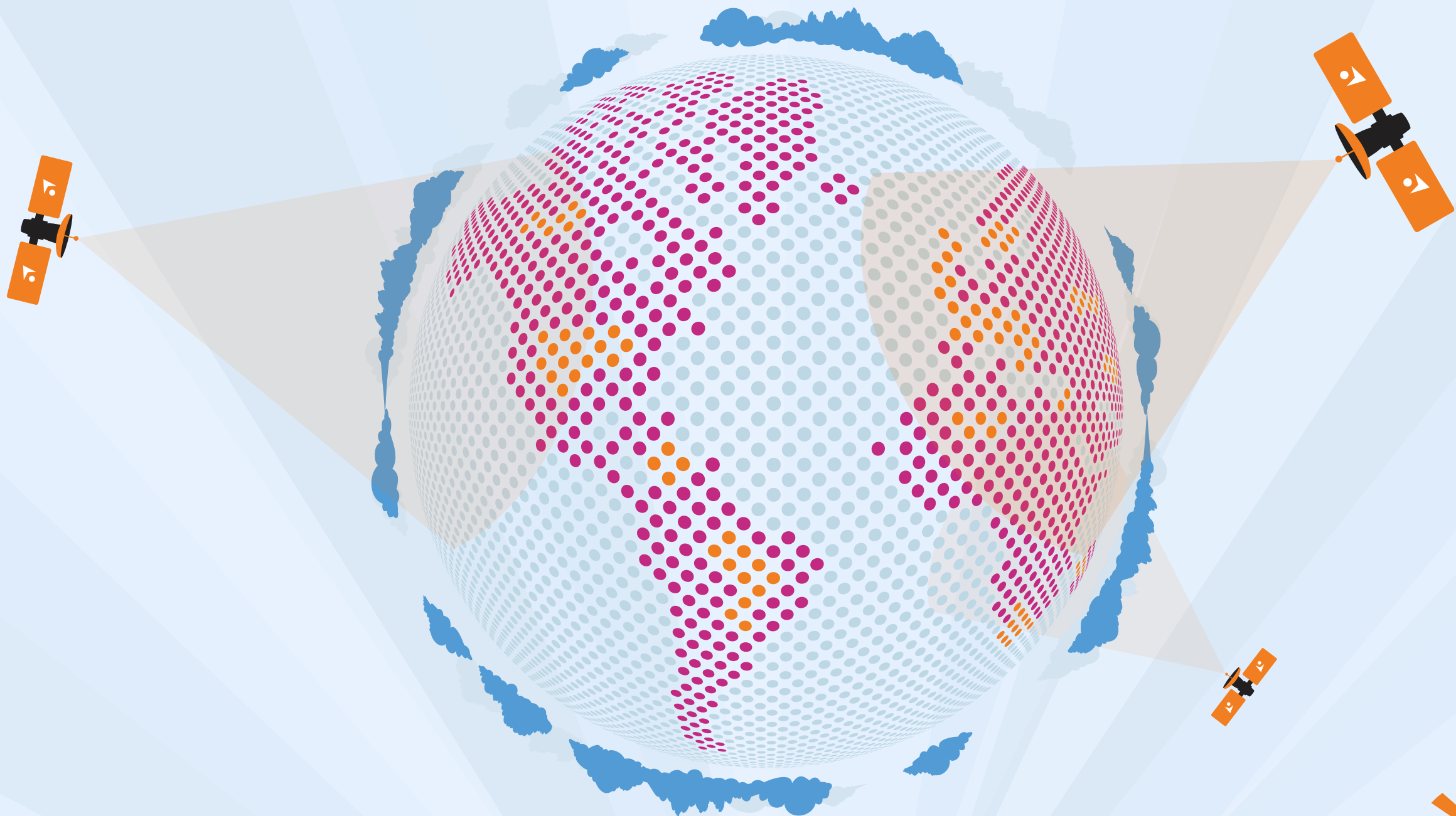


High volume
DOWNLOADS
and INSTALLS



WHAT IS GLOBAL COVERAGE?

With partners all over the world, we can supply you with access to a whole new market segment, including China and Japan. No matter what platform you use, IOS or Android, we can distribute your app on a global scale.



WHAT IS TRACKING & REPORTING?

You need a partner that can supply you with real time reports and tracking statistics in order to successfully distribute your applications. With Apprize you get advanced tools that can help you with keeping a close watch on your app performance.

We fully support all real-time reporting integration methods, such as SDK, API and S2S; enabling us to provide you any parameters you may need, such as: Open UDID, IDFA, MAC Address and more.

Summary

	Clicks	Convs	Conv. Rate	Commissions	EPC
Today	1,833	49	2.67%	\$48.38	\$0.03
Yesterday	4,288	155	3.61%	\$190.98	\$0.04
Last 7 Days	39,351	1,669	4.24%	\$1,417.19	\$0.04
This Month	6,121	204	3.33%	\$239.36	\$0.04
Lifetime	2,644,354	100,306	3.79%	\$109,371.79	\$0.04

Top 10 Products (Last 30 Days)

Product	Clicks	Convs.	Conv. Rate	Commissions	EPC
PPL 210 Download Game US (3894-50967)	9,080	371	4.09%	\$630.70	\$0.07
PPL 11 Mobile MX (4088-64413)	1,313	166	12.64%	\$232.40	\$0.18
PPL 120 Mobile AR (4372-73397)	1,956	240	12.27%	\$218.40	\$0.11

Timeline - All Products

Clicks vs Commissions (\$) (All Products)

Overview

Clicks Distributed by Products (All Products)

**CONTACT US AND START YOUR
MOBILE DISTRIBUTION TODAY**

START NOW

